



Nancy Yaneth Conde Blandon

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ABOUT ME

An engineer with high learning capacity, self-taught, with leadership and creativity; excellent performance in interdisciplinary and research work in the tech and marketing industry, high level of mathematical and statistical analysis that I have used for process improvement and strategy development.

Ability to identify, diagnose and plan efficient solutions to solve problems of operation, database collection, and analysis. Large experience in web development backend and frontend, CMS WordPress, cloud, and hosting configurations.

I have been working with remote teams and partners using agile tools and methodologies to improve performance; developing and managing projects in digital transformation; IT solutions and security for companies' websites.

Some of my strengths are analytics in marketing tools and business projects, complementary ability to handle administrative tasks, CRMs, addressing and teamwork, good oral and written communication, development of web e-commerce, and social media network strategies connecting with the business core. Service attitude, and good interpersonal relationships.

«In challenging situations, I never give up on finding solutions, I love to think out of the box».

WORK EXPERIENCE

Web developer

Freelancer nancyconde.com [01/05/2016 – 2022]

Address: Guayaquil (Ecuador)

- Web services development and configurations
- CMS (WordPress) / Ecommerce
- Creation of sales funnels
- Ads campaigns on social networks and advertising strategies
- Mailing campaigns, from email layout to CRM tracking
- UX / UI prototyped
- SEO, Google Analytics, search console, and statistical analysis.

Web developer

EHLION [08/2020 – Current]

City: Pieta

Country: Malta

- Real Estate Web Management

- WordPress development, HTML, CSS, PHP and MySQL
- CRMs & DB Management
- UX and UI improvements
- Data analysis
- Optimization of business online visibility (different channels like GMB, web, social media, email marketing)
- Creation of digital strategist based on data analysis
- SEO optimizations and use of keyword tools for research

IT auditor

GENIALESA S.A. [01/05/2016 – 2020]

Address: Guayaquil (Ecuador)

- Cloud and BC microservices
- IT operational audit
- Improved confidence in the security and control of IT services
- Digital transformation consulting
- Web development
- Digital strategies and SEO

ICT consultant

PLUSGRUTEL S.A. [01/01/2019 – 01/05/2019]

Address: Guayaquil (Ecuador)

- Digital Transformation Consulting and internal organization supported by CRMs and protocols.
- Consulting in software architecture and cloud
- IT project management
- Web development and maintenance
- Advertising campaign design (illustrator)

Data analyst

EP PETROCOMERCIAL - ASOCONSULTORES S.A. [01/05/2015 – 30/01/2016]

Address: Guayaquil (Ecuador)

- Collection and processing of field data
- Analyst of polyduct operational risks of the coast (HAZOP and MULHBAUER Methodology)

Mathematics teacher secondary school

High school Diocesano Monseñor Baltasar Álvarez R. [01/04/2014 – 01/04/2015]

Address: Dosquebradas (Colombia)

- Head of Science and Mathematics area
- Teacher of Entrepreneurship, Physics, Mathematics and IT.

EDUCATION AND TRAINING

Business management technical bachelor

Lorencita Villegas de Santos [01/02/2000 – 01/10/2005]

Address: Santa Rosa de Cabal (Colombia)

Basic business management and basic accounting

Physical Engineering

Technological University of Pereira [01/02/2008 – 01/10/2014]

Address: Pereira (Colombia)

We operate theoretical models, mathematical and statistical tools.
Analysis and development of hardware-software systems.
identification, diagnosis and planning of solutions to problems in research and development.
study and adaptation of new and existing technologies to industrial processes.

Online career of Digital Transformation and Project Management

Platzi [10/09/2018 – Current]

- Wordpress and web development
- Leadership teams
- Agile methodologies for development projects
- Budget creation, cost reduction and timelines
- Informatic security
- Search engine optimization (SEO)
- Email marketing

Cloud, blockchain and Watson Microservices

Online IBM Developerworks [01/02/2019 – Current]

- Watson chatbots planning, development and application
- Cloud architecture
- IBM Food Trust onboarding (Blockchain)

Master degree on Digital Chief Management

IEBS [07/2022 – Current]

Address: Spain,

LANGUAGE SKILLS

Mother tongue(s): **Spanish**

Other language(s):

English

LISTENING B2 READING C1 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

French

LISTENING A1 READING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

ORGANISATIONAL SKILLS

Organisational skills

Leadership teams

Work remotely

Agile methodologies and software

Negotiation techniques

Planning, and development of digital projects

CRMs and Websites

COMMUNICATION AND INTERPERSONAL SKILLS

Communication and interpersonal skills

- Good skills gained in content marketing and ongoing storytelling for digital service sales

JOB-RELATED SKILLS

Job-related skills

Experience in B2B environment and technology fulfillment.

Web development

Remote project management

User service and support

Web Analytics & informs

IT security for companies

E-commerce development

WordPress setup and management

Analytics applied to business projects

Experience working with and managing remote teams and partners.

IBM Watson and Cloud

Physical and digital operational risk studies.