

PERSONAL INFORMATION

Nancy Yaneth Conde Blandon

📍 Mensija Road sunflower court flat 4, STJ St. Julians (Malta)

✉ superconde0289@gmail.com

WORK EXPERIENCE

01/05/2016–Present

Web developer

Freelancer - Vingo, Guayaquil (Ecuador)

- Web services development and configurations
- CMS (Wordpress) / Ecommerce
- Creation of sales funnels
- Ads campaigns in social networks and advertising strategies
- Mailing campaigns, from email layout to CRM tracking
- UX / UI prototyped
- SEO, Google analytics, search console and stadistical analysis.

01/05/2016–Present

IT auditor

Genialesa S.A., Guayaquil (Ecuador)

- Cloud and BC microservises
- IT operational audit
- Improved confidence in the security and control of IT services
- Digital transformation consulting
- Web development
- Digital estrategies and SEO

01/01/2019–01/05/2019

Digital Transformation Consultant

PLUSGRUTEL S.A., Guayaquil (Ecuador)

- Digital Transformation Consulting and internal organization supported by CRMs and protocols.
- Consulting in software architecture and cloud
- IT project management
- Web development and maintenance
- Advertising campaign design (illustrator)

01/05/2015–30/01/2016

Data analyst

EP PETROCOMERCIAL - ASOCONSULTORES S.A., Guayaquil (Ecuador)

- Collection and processing of field data
- Analist of polyduct operational risks of the coast (HAZOP and MULHBAUER Methodology)

01/04/2014–01/04/2015

Mathematics teacher secondary school

High school Diocesano Monseñor Baltasar Álvarez R., Dosquebradas (Colombia)

- Head of Science and Mathematics area
- Teacher of Entrepreneurship, Physics, Mathematics and IT.

EDUCATION AND TRAINING

- 01/02/2000–01/10/2005 **Business management technical bachelor**
 Lorencita Villegas de Santos, Santa Rosa de Cabal (Colombia)
 basic business management and basic accounting
- 01/02/2008–01/10/2014 **Physical Engineering**
 Technological University of Pereira, Pereira (Colombia)
 We operate theoretical models, mathematical and statistical tools.
 Analysis and development of hardware-software systems.
 identification, diagnosis and planning of solutions to problems in research and development.
 study and adaptation of new and existing technologies to industrial processes.
- 10/09/2018–Present **Online career of Digital Transformation and Project Management**
 Platzi

 - Wordpress and web development
 - Leadership teams
 - Agile methodologies for development projects
 - Budget creation, cost reduction and timelines
 - Informatic security
 - Search engine optimization (SEO)
 - Email marketing
- 01/02/2019–Present **Cloud, blockchain and Watson Microservices**
 Online IBM Developerworks

 - Watson chatbots planning, development and application
 - Cloud architecture
 - IBM Food Trust onboarding (Blockchain)

PERSONAL SKILLS

Mother tongue(s) Spanish

Foreign language(s)

| | UNDERSTANDING | | SPEAKING | | WRITING |
|---------|---------------|---------|--------------------|-------------------|---------|
| | Listening | Reading | Spoken interaction | Spoken production | |
| English | B1 | B1 | B1 | B1 | B1 |

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
 Common European Framework of Reference for Languages - Self-assessment grid

Communication skills - Good skills gained in content marketing and ongoing storytelling for digital service sales

Organisational / managerial skills

- Leadership teams
- Digital strategies
- Agile methodologies for development projects
- CRMs

- Job-related skills**
- Planning, development of web development projects
 - Customer service and support to users of digital products
 - IT service management

Digital skills

| SELF-ASSESSMENT | | | | |
|------------------------|-----------------|------------------|------------------|-----------------|
| Information processing | Communication | Content creation | Safety | Problem-solving |
| Proficient user | Proficient user | Independent user | Independent user | Proficient user |

Digital skills - Self-assessment grid

- SEO (On/Off Page)
- Wordpress and web development
- Creation of digital transformation strategies for companies
- IT strategy audit
- Server configuration and database collection